

# TrizileCRM

## A Complete Solution for Customer Relationship Management



Creating Bonds...

Bring your customers closer to you!

# Trizile

Technology Services India Pvt Ltd

Trizile Technology Services India Pvt Ltd, headquartered in Bangalore, India, is a leading provider of IT solutions and services globally. We are a company with strong product engineering focus, built on the collective experience of the team in building successful enterprise products. Trizile has a comprehensive product portfolio and solutions roadmap that is designed to leverage on the innovative SaaS (Software As A Service) software application delivery model.

Trizile excels in delivering best-in-class business solutions to the customers, working with various technologies, tools and methodologies. With our vast technology and management experience, our commitment to our customers is to offer them a high-quality solution that brings their vision into reality.

### Contact

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**Engineering Excellence in Software!**



## Key Features

Sales Force Automation

Contacts & Accounts Management

Marketing Automation

Customer Service & Support

Inventory Management

Reports & Analytics

Opportunity Management

Emails & Calendar Management

Activity Management



## What is CRM?

Customer Relationship Management is a core business strategy that places your customers at the center and puts together comprehensive plans to enhance your customer acquisition and retention abilities multifold and increase your profits significantly. CRM gives you a complete view of your business, integrating the customer information at every touch points and processes within your organization.

## Why CRM?

Customer care is a critical part of any successful business. Managing your customers is very important in making your business organized, scalable and successful. Storing Customer information in spreadsheets, plain papers or emails can soon make it too difficult for you to manage and track your customers, sales leads, opportunities and payments. Organizations that take advantage of the latest technology and seize the opportunity to implement an effective CRM strategy will gain a considerable edge over their competition and will become successful in expanding their business horizon.

## About TrizileCRM

TrizileCRM is a comprehensive CRM solution that helps you not only organize your customer data but also streamline the entire process of marketing, sales, invoice and inventory management. TrizileCRM provides you an easy means to track your sales leads from the time they are obtained until you close the sales. With TrizileCRM, you can organize complete information on all your contacts, accounts (clients), leads and potential customers, create marketing campaigns, prepare quotes, sales orders, purchase orders and invoices and mail them to your customers as PDF documents, all from one place!

TrizileCRM is both for individuals as well as enterprises. If you are a marketing or sales person operating on your own, trizilecrm.com provides you an excellent option to create your own account at a very low monthly fee. For organizations, you can host your own exclusive TrizileCRM installations on our server.

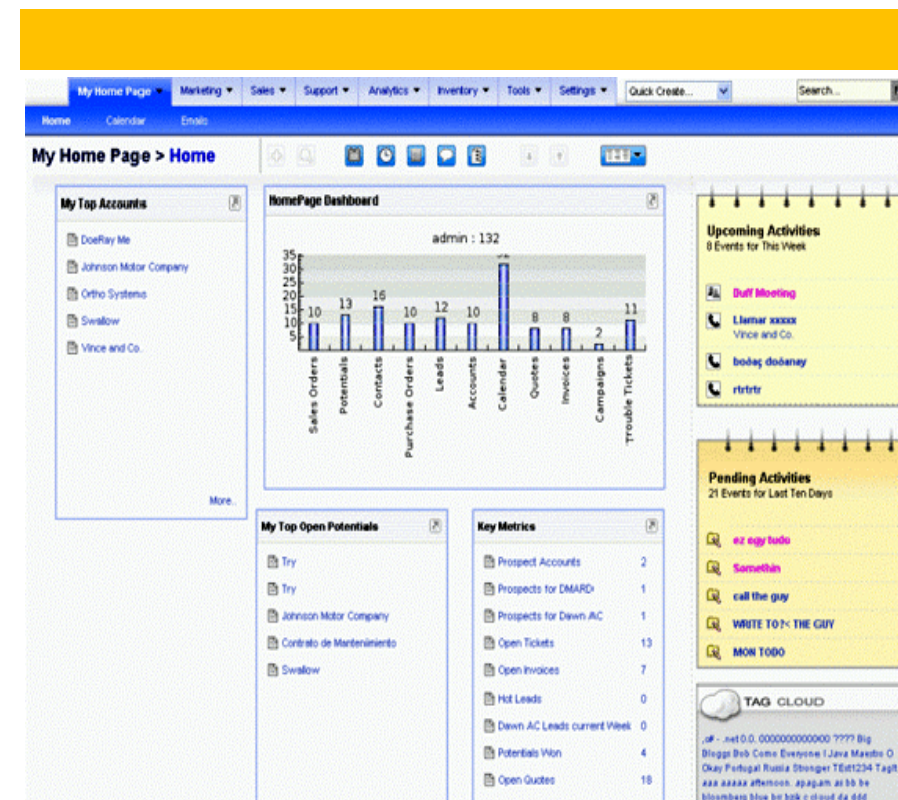
Want to setup TrizileCRM for your Organization?

We can help you setup an In-house local installation OR

We can host TrizileCRM for you!

<http://www.trizilecrm.com>

Email – [sales@trizilecrm.com](mailto:sales@trizilecrm.com); phone: +9180-2845 0737, 4209 2692 / 93



## Why hosted TrizileCRM?

- No need to purchase or install any software
- No need to purchase server or any hardware
- No fear of data loss ever
- No need to do any data backup
- No need for maintenance personal
- Low monthly subscription fee
- Fully customizable as per your need
- Quickly setup and go live
- Access from anywhere, anytime
- Save IT cost in a big way

## Contact & Accounts Management

Manage leads end-to-end, from creating leads to converting them into opportunities. Track all accounts, contacts, opportunities, cases and other customer details. Generate Quotes, Sales Orders, Purchase Orders and Invoices for the accounts. Track purchase history of the customers and explore opportunities for up selling and cross selling.

## Marketing Automation

Execute timely and effective marketing campaigns using TrizileCRM's comprehensive marketing tools. Create targeted email campaign and track campaign effectiveness based on customer data and put your marketing budget to best use. Manage mailing lists based on stored data related to leads, accounts, contacts and opportunities.

## Reports & Dashboard

View snapshots of all the critical data and statistics on your dashboard to quickly assess and analyze your business and take informed business decisions. Create comprehensive reports to gain deep understanding of your sales and other processes with Pre-built reports, sales pipeline analysis reports, sales opportunities by lead source, monthly sales reports by stages, leads and opportunities lists etc.

## Sales Automation

Manage the complete sales cycle efficiently. Use Opportunity Management to forecast future revenue and to identify most profitable accounts for target selling. TrizileCRM provides an integrated quoting system. You can create quotes and print, email or export. Create Sales Order or Invoice from the Quote.

## Customer Service & Help Desk

Equip your customer support staff with TrizileCRM that not only track customer communication but also gives a complete view needed for improving the customer satisfaction. Track enquiries, issues and trouble tickets and create knowledgebase. Empower your customers providing them powerful customer portals on your site.

## Inventory Management

TrizileCRM provide complete sales cycle management by integrating Inventory Management functions, such as Products, Price Books, Vendors, Sales Quotes, Purchase Orders, Sales Orders and Invoices with CRM modules like Leads, Accounts, Contacts, Opportunities etc. Manage up-to-date stock position smoothly by streamlining the procurement and fulfillment processes.

WE HELP YOU GROW YOUR BUSINESS!